

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 05 March 1997
Name of applicant/court: Comptroller of Customs
Applicant to the Labelling Body: Not Applicable
Title of Publication: Sweet Chicks 15
Other Known Titles: Not Stated
Director: Not Applicable
Producer: Not Applicable
Publisher: Silwa
Author: Not Applicable
Format: Magazine
Country of Origin: Germany
Language: English and four unidentified languages

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Components of film originally examined: Not Applicable.

Feature: Running time:
Trailers: Running time:
Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Sweet Chicks 15* is classified as:
Objectionable.

The magazine promotes and supports the exploitation of young persons for sexual purposes by presenting young people engaged in sexual activity as sexually arousing and attractive to the viewer. The magazine depicts explicit sexual activity between men and women with the women presented in the guise of young girls. The women are shown engaged in sexual activities such as fellatio and vaginal intercourse. The youthful qualities of the women are exaggerated by juvenile clothing, hairstyling and posture. The text also refers to the women as young girls. Because the magazine promotes and supports the exploitation of young persons for sexual purposes the magazine falls within s3(2) of the Films, Videos, and Publications Classification Act 1993, a deeming provision that cannot be given a meaning that is consistent with s5 and s14 of the New Zealand Bill of Rights Act 1990.

OFLC Ref: 9500145